

# NEWS RELEASE

For immediate release

## New Agreement Aims to Bring Better Compensation and HR Data to Wood Buffalo Social Profits

(January 08, 2021, Fort McMurray, AB) – Calgary Chamber of Voluntary Organizations (CCVO) and FuseSocial have announced they will be working together to increase the reach of the Boland Survey in the Wood Buffalo region. The Boland Survey, Canada's only comprehensive source of nonprofit sector data, has been collecting human resource data in Alberta since 1999 – though participation from the Wood Buffalo region has historically been low.

"This partnership will allow us to deepen our collective understanding of human resource practices in Alberta's nonprofit sector," states CCVO President & CEO Karen Ball. "We're looking forward to working with FuseSocial on expanding the Boland Survey in Wood Buffalo and better supporting the HR capacity of nonprofits in that region and across our province."

Under this new partnership, CCVO and FuseSocial will engage approximately 25 organizations in the Wood Buffalo region to submit their data to the 2020 Boland Survey starting in January with the survey closing on February 17, 2021.

"Data collected in this survey will help provide a framework for developing HR policies related to salary and compensation packages; hiring, recruitment and employee retention; professional development and employee recognition," says Jennifer Kennett, FuseSocial's Programming Director. "Our sector is only as strong as our people. These benchmarks will ensure our sector is better positioned to attract and retain a skilled workforce for sustainable and mission-driven workplaces." This is one of several recently launched initiatives by FuseSocial that will engage social profit agencies and provide valuable insight into the local sector.

While this partnership agreement has allotted for 25 organizations to participate, CCVO and FuseSocial would like to encourage all social profit organizations operating in the region to participate in the survey. A full report is expected to be released by CCVO at the end of June 2021 with a focus on the Wood Buffalo data.

In addition to increasing the 2020 survey participation of organizations in Wood Buffalo, this working relationship aims to increase participation rates in the region over the next five years. For more information in about the Boland Survey and reports or to participate in the survey, visit [calgarycvo.org/bolandsurvey](http://calgarycvo.org/bolandsurvey). Wood Buffalo social profits interested in participating are encouraged to contact [Jennifer Kennett](#).

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**About CCVO** | [calgarycvo.org](http://calgarycvo.org)

CCVO is an advocate and champion of the nonprofit sector, providing leadership on cross-cutting nonprofit policy issues, supporting nonprofit capacity building, convening nonprofit leaders, and giving voice to critical issues affecting the sector. For more information, visit [calgarycvo.org](http://calgarycvo.org).

**About FuseSocial** | [fusesocial.ca](http://fusesocial.ca)

FuseSocial is a trusted leader in the Fort McMurray Wood Buffalo social profit community and is dedicated to strengthening the capacity of all social profit agencies through education, development, innovation, research, and collaboration. FuseSocial plays an active role in the continued development of the Fort McMurray Wood Buffalo social profit sector by participating and leading various community initiatives aimed at identifying social needs and building sustainable, community-based solutions.

**For more information, please contact:**

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