

NEWS RELEASE

For immediate release

FUSESOCIAL REACTIONS TO COVID-19 PANDEMIC

(Fort McMurray, AB – March 13, 2020) – In light of the rapidly evolving situation surrounding the COVID-19 Pandemic, FuseSocial is taking appropriate steps to respond to and manage circumstances, while adhering to the direction of Alberta Health Services (AHS). This includes limiting public access to FuseSocial’s home at the Redpoll Centre, until further notice.

“The safety and well-being of our team and their families is of the utmost importance,” says Chantal Beaver, Executive Director for FuseSocial. “In order to reduce the spread of infection and institute safety precautions, our staff is prepared to work remotely. It is our goal to limit the interruption to regular business activities and remain focused on supporting the social profit sector and our community while facing the ramifications of the COVID-19 virus.”

With restricted public access to the Redpoll Centre, FuseSocial has subsequently postponed all publicly scheduled programming and events indefinitely. “Where possible, we’ll look to move to an online platform,” says Jennifer Kennett, Programming Director for FuseSocial. “We are doing our best to maintain programming needs in creative ways to avoid unnecessary human contact.” All registered participants have been contacted electronically regarding the details of their event.

This ASH direction for public gatherings has also been extended to the upcoming Wood Buffalo Leadership Presentation and Awards (March 19, 2020) and Convergence YMM (March 26, 2020) which will be postponed with details to follow in the coming weeks.

As circumstances unfold, FuseSocial will continue to monitor the situation and respond accordingly under the direction of AHS and with the safety of our team, clients and community in mind. We will continue to provide regular updates through our Facebook in our efforts to magnify the sector’s response to COVID-19.

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