



FOR IMMEDIATE RELEASE

Enhanced Support for Wood Buffalo Volunteers

Fort McMurray, AB - Local volunteerism is the power behind long-lasting change and by introducing a new, dynamic, online platform to our community, FuseSocial is the driving force for volunteer engagement and impacting change on our community.

On May 7, 2019 FuseSocial launched our new, improved, website where local social profit organizations in our community can post volunteer opportunities, special events, and corporate engagement activities online in order to increase volunteer participation and advertise ways that locals may get involved. This mobile-friendly and web-based system, administrated by FuseSocial, has the same familiar name WoodBuffaloVolunteers.ca or WBVolunteers.ca.

FuseSocial's new platform will do more than just create matches among the service community and private citizens; it will also help to build lasting relationships. It comes with a mobile app "Volunteer Get Connected" that can be downloaded for free and helps track volunteer hours. With one click volunteers can "become a fan" of an organization and get notifications every time a new opportunity or event is posted by the "fanned" organization. Contacting volunteers, sending reminders for volunteer opportunities, newsletters, and thank you messages are all features very easily accessed with our new software.

Opportunities currently listed online include Emergency Response Team Members with the Red Cross, various volunteer roles for the Girls Inc Golf Tournament, a Resource Development Manager for Safe Haven for Adolescent Mothers, and many more! Users can go to wbvolunteers.ca to respond to these opportunities.

Responding to opportunities posted on our website is easy and can change lives! Volunteering can provide support to youth, newcomers, and seniors. Volunteering can help fundraising for a cause and it can increase support for local organizations. Volunteers are a driving force for change in our community!

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