



# IMPACT OF THE WILDFIRE ON THE SOCIAL PROFIT SECTOR

This is the fourth and final survey to capture the sector's ability to recover from the wildfire of May 2016



FuseSocial uses this information to support agencies' community responsiveness; providing knowledge that supports evidence-based decisions



Data is shared with a variety of stakeholders to draw awareness and increase potential supports for the diverse agencies represented in our community.

## TOP 3 LESSON LEARNED

Lessons learned as a result of the 2016 wildfire in relation to crisis operation plans reported by survey respondents include the need to:

Development of strategic plans and documents

Clear communication

Understanding of roles and responsibilities

Survey 4 introduces business continuity within the social profit sector. This survey represents the sector 21 months post-wildfire.



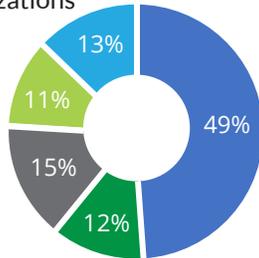
February 2018

## SURVEY SAMPLE

\*75 small and large social profit organizations participated in the survey.

Budget sizes:

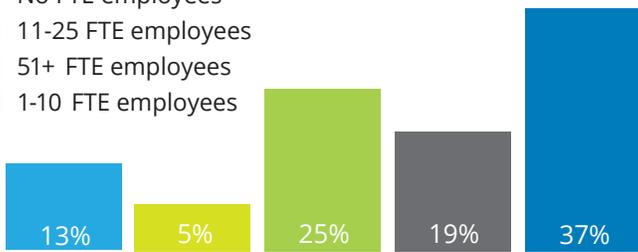
- more than \$2 million/year
- between \$1 million to \$2 million/year
- between \$500,000 and \$999,999/year
- between \$300,000 and \$499,999/year
- less than \$300,000/year



Budgets are getting smaller. The share of respondents who reported their organization's annual budget was less than \$300,000 increased by 13%. The share of organizations with annual budgets of more than \$2 million decreased from 24% in survey three to 13% in the current survey.

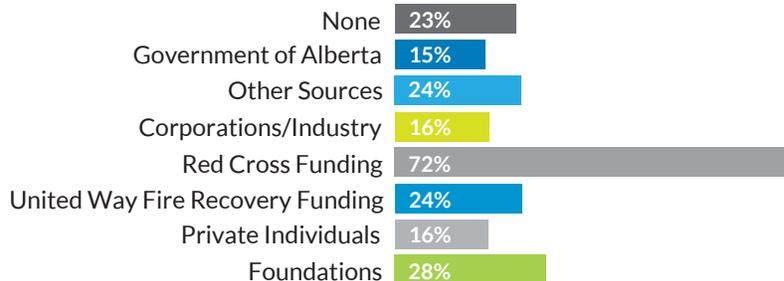
Fewer respondents reported that their organization had no full-time equivalent (FTE) employees since the second survey. In the second survey, 25% of respondents reported having no full-time employees. This decreased in the third survey to 11% and further in the fourth survey to 5%.

- 26-50 FTE employees
- No FTE employees
- 11-25 FTE employees
- 51+ FTE employees
- 1-10 FTE employees



## Sources of Additional Funding:

28.9% did not receive additional funding applied for to address the costs of the wildfire

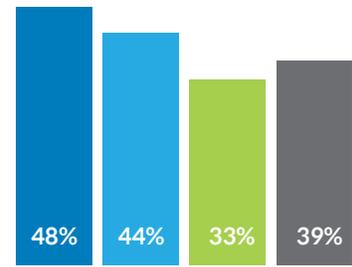


## FINANCIAL IMPACTS

# 56%

of organizations reported their revenue had decreased

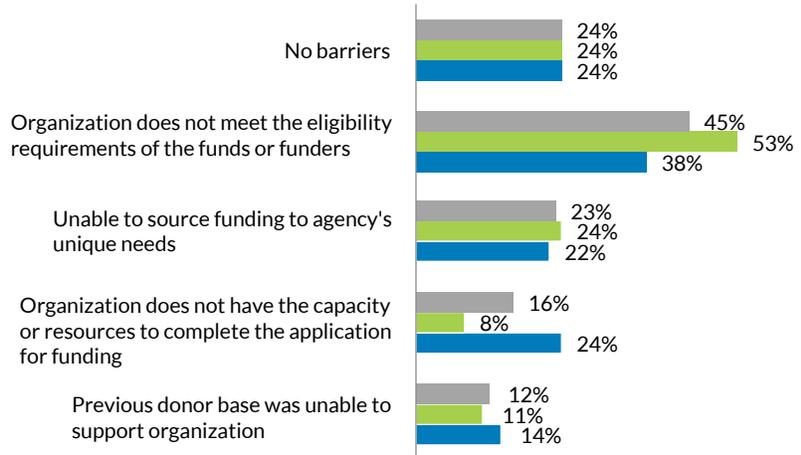
- Experienced decrease in income-generating activities
- Had regular funders withdraw or reduce funding
- Experienced reduction of donations from local community groups
- Experienced reduction of donations from individuals



Unrestricted funding is still a challenge in the sector.

## BARRIERS TO NEW FUNDING

21.1% of responding agencies had to wait over 6 months for funding approval.



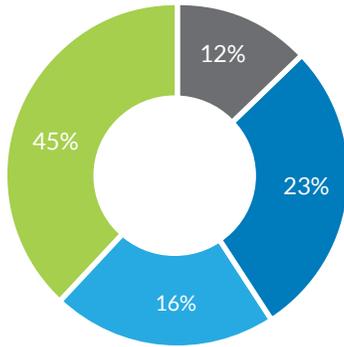
■ Total (n=75) ■ Budget of \$300,000 or more (n=38) ■ Budget of Less than \$300,000 (n=37)

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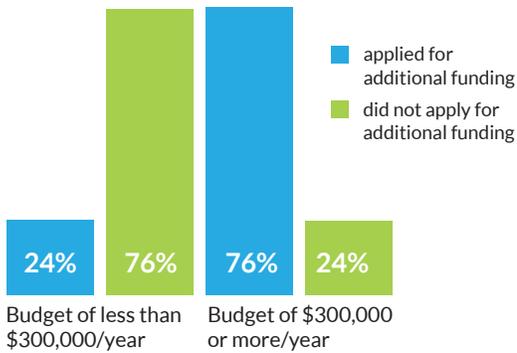
## BARRIERS TO FUNDING



- organization does not meet the eligibility requirements of the funds or funders
- unable to source funding to meet unique needs
- does not have capacity to complete application
- previous donor base unable to support them any longer

Small organizations are challenged

**76%** of organizations with operating budgets less than \$300,000 did not apply for additional funding. 68% of organizations with operating budgets less than \$300,000 reported no FTE employees.



## BUSINESS CONTINUITY

**68%** of responding agencies indicated that their organization did not have a business continuity plan to ensure they could continue to service their clientele

KEY CHALLENGES MOST IDENTIFIED TO DEVELOPMENT OR EXPANSION OF BUSINESS CONTINUITY PLANS REPORTED FOR SMALL ORGANIZATIONS INCLUDE:



## SUPPORTS FOR BUSINESS CONTINUITY PLANS

Among large and small organizations, respondents indicated that supports that would help their organization in the development of business continuity plans include:



## VOLUNTEERS, STAFFING AND BOARDS

- 32% of agencies declared full time volunteer vacancies. 58% of them are in need of 15 or more volunteers.
- 52% of responding agencies have executive directors with less than 2 years of experience in that role.
- 49.3% of agencies have current board members with less than 2 years of experience.
- 32% of agencies declared full time board vacancies. Half of them have more than 3 board vacancies.

Position	Total # of full-time vacancies	Average # of part-time vacancies
Executive director (n=11)	2	0
Board members (n=15)	19	15
Supervisory/coordinator position (n=13)	10	2
Staff (n=11)	28	7
Volunteers (n=12)	61	84

## SECTORS REPRESENTED

Respondents are not a controlled group therefore agencies responding are not identical to previous surveys.

- Social Service
- Recreation
- Education & Research
- Arts & Culture
- Children & Youth
- Fundraising & Volunteerism
- Business & Professional Services
- Health
- Housing
- Religion
- Development
- International Supports
- Environmental
- Law, Advocacy & Politics

Operational Capacity: **59%** of organizations surveyed were **not** operating at full capacity.

