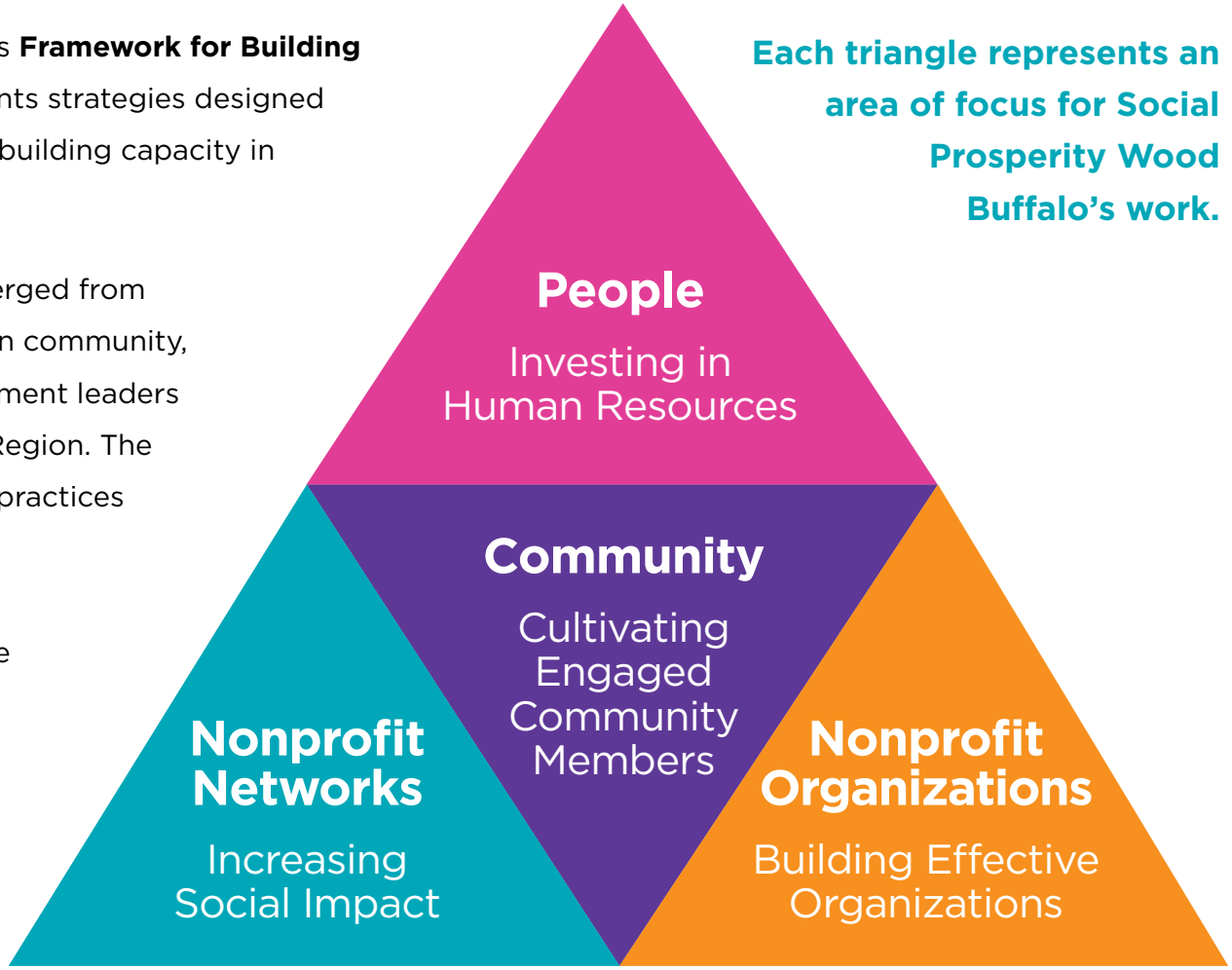
SOCIAL PROSPERITY WOOD BUFFALO

A Framework for Building Prosperous Communities

Social Prosperity Wood Buffalo's **Framework for Building Prosperous Communities** presents strategies designed to increase social prosperity by building capacity in the nonprofit sector.

The Framework's strategies emerged from extensive conversations between community, business, academic, and government leaders in Wood Buffalo and Waterloo Region. The Framework is informed by best practices and the guidance of community leaders who have generously donated their time and expertise to this project.

Each triangle represents an area of focus for Social Prosperity Wood Buffalo's work.



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People — INVESTING IN HUMAN RESOURCES

Invest in Ongoing Education and Skill Building

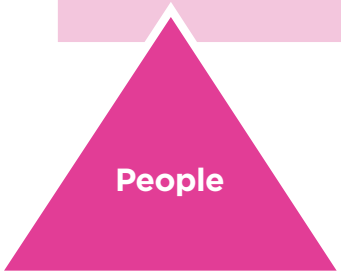
- Facilitate access to high-quality professional development opportunities
- Work with local nonprofits to determine educational priorities

Create Agents of Social Change

- Build the skills required for nonprofit leaders and staff to achieve social change, including networking, collaboration and partnership, big-picture thinking, innovation, and risk-taking
- Facilitate access to online resources and shared services that enable staff and leaders to be more effective in pursuing the missions of their organizations

Increase Leadership Capacity

- Provide and/or promote high-quality leadership development opportunities that enable leaders to solve complex social problems



Boxes are strategies for building social prosperity that any community can use.

Bullet points are strategies that have been tailored to address community needs in Wood Buffalo.

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Nonprofit Organizations — BUILDING EFFECTIVE ORGANIZATIONS

Increase Organizational Capacity and Operational Excellence

- Facilitate workshops, in-house training and mentoring with local and national nonprofit leaders
- Facilitate access to the resources, tools , and expertise required to build strong HR, governance, and other operational systems within nonprofit organizations

Improve Job Satisfaction and Working Conditions to Attract and Retain Employees

- Educate and advocate to attain competitive salaries and benefits packages for nonprofit leaders and staff
- Collaborate with local agencies and local / provincial governments to provide affordable housing for nonprofit staff

Enable Organizational and Program Innovation

- Create a Nonprofit Incubator Center to enable start-up nonprofits and existing organizations to access resources, expert guidance, and funding for new and/or innovative initiatives
- Identify and support grass-roots initiatives

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Nonprofit Networks

INCREASING SOCIAL IMPACT

Establish Sustainable Funding for Nonprofits

- Research and work with local partners to develop and implement innovative funding models

Support Social Innovation

- Support innovative approaches to working together to increase the social impact of the nonprofit sector
- Provide and/or promote opportunities for networking, collaboration and partnership, and building trust within the sector
- Facilitate increased collaboration between capacity building organizations in Wood Buffalo

Develop Shared Spaces and Shared Services

- Work with MacDonald Island Park and local nonprofits to develop a world-class shared space facility
- Facilitate the development and implementation of a regional shared space/shared services plan in Wood Buffalo
- Establish and attain sustainable funding for a shared services team including IT, communications, administration, finance, HR, and a floating executive director

Improve the Technological Capacity of the Sector

- Provide and/or promote high-quality technology training to improve operational effectiveness

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Community	CULTIVATING ENGAGED COMMUNITY MEMBERS
Facilitate Multisectoral Collaborations	✦ Facilitate a multisectoral roundtable that anticipates and addresses emerging social issues and advocates on behalf of the nonprofit sector ✦ Work with the private sector to establish increased support for capacity-building initiatives
Engage the Community	✦ Engage more Aboriginal people, youth, and community members from diverse cultural backgrounds as nonprofit leaders, staff, volunteers and donors ✦ Support the development of a thriving arts and culture sector ✦ Develop an aware and informed public who appreciate, engage with, and support the nonprofit sector as an essential component of social prosperity
Celebrate Excellence	✦ Continue the Heart of Wood Buffalo Leadership Awards as an annual event to celebrate excellence in the nonprofit sector ✦ Raise the profile of the nonprofit sector in the community

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