



The Regional Municipality of Wood Buffalo  
Social Profit Sector: Employment and Staffing

at least  
**5%** of workers  
in the region are  
employed in the  
**Social Profit  
Sector**

## Employment Impacts

The total number of employees in the Regional Municipality of Wood Buffalo (RMWB) Social Profit Sector is estimated to be 3,577 full-time workers and 1,357 part-time workers. The total active workforce in the RMWB was 81,800; at least 5% of workers in the region are employed in the sector. Total compensation to RMWB Social Profit Sector workers was \$309.1M dollars in full and part-time wages. Full time employment in the sector accounted for 89% of all income in the sector with an average estimated wage of \$65,000.

### Social Profit Sector: Money Talks

| Employment Highlights                       |                |
|---|----------------|
| Number of Organizations                     | 333            |
| Full Time (FT) Employees                    | 3,577          |
| Part Time (PT) Employees                    | 1,357          |
| FT Equivalent Employees                     | 4,120          |
| FT Compensation                             | \$275.8million |
| PT Compensation                             | \$33.3million  |
| Total Compensation                          | \$309.1million |
| Average Annual FT Compensation - unweighted | \$65,000       |
| Average Annual PT Compensation - unweighted | \$14,000       |

*There are almost 5,000 staff employed in the RMWB Social Profit Sector. They are highly qualified and bring diverse skills and experiences to their organizations. Reporting agencies have certified staff holding technical certificates through to doctorates.*

### Staffing Mix

The Social Profit Sector features highly qualified, full and part-time employment. In addition, 36% of organizations have no paid staff, making volunteerism a vital component of service delivery especially in smaller organizations:

| Organizations Reporting Staff Expenses by Annual Budget |    |     |
|---|----|-----|
| Annual staff expenses under \$50,000                    | 20 | 29% |
| Annual staff expenses \$50,0001 - \$250,000             | 23 | 34% |
| Annual staff expenses \$250,001 - \$500,000             | 6  | 9%  |
| Annual staff expenses \$500,001 - \$1m                  | 10 | 15% |
| Annual staff expenses \$1,000,001 - \$5m                | 5  | 8%  |
| Annual staff expenses over \$5m                         | 4  | 6%  |



## Total Compensation...

in the Regional Municipality of Wood Buffalo Social Profit Sector is **\$309.1million**. According to the EIA Survey annual staffing expenses were over \$500,000 per year in 19 organizations.



### Number of Organizations reporting by full time and part time staffing mix

| Full and Part time staff | Full time staff only | Part time staff only | No paid staff |
|--------------------------|----------------------|----------------------|---------------|
| 37                       | 19                   | 3                    | 36            |
| 39%                      | 20%                  | 3%                   | 38%           |

### Social Profit Sector Education Levels

Employment opportunities in the Social Profit Sector often require a higher level of education. Post secondary education is high in the sector relative to the local and national averages. Of the 70 organizations which reported staffing, all reported having staff with at least a high school education, and all reported some staff with post-secondary qualifications. A high percentage, 7.3%, reported having staff with doctorates.

### Comparison of RMWB Social Profit and General Population Educational Attainment

|   | PhD  | Master's Degree | Bachelor's Degree | College or Technical Certification |
|---|------|-----------------|-------------------|------------------------------------|
| RMWB Social Profit Sector:<br>From EIA Survey                       | 7.3% | 26.0%           | 44.0%             | 53.1%                              |
| RMWB Population Aged 25 - 64:<br>From 2016 Statistics Canada Census | 0.4% | 3.9%            | 15.8%             | 40.9%                              |



### Sector Growth:

Of the 70 surveyed organizations with staff, 43 or 61% had invested budget in staff development activities in the past fiscal year.



**Vision**

*Our vision is to create a community for social innovation.*

**Mission**

*Every day at FuseSocial we inspire the social profit sector and community to push boundaries that maximize all of our potential.*