



The Regional Municipality of Wood Buffalo  
Social Profit Sector: Economic Impact Assessment

...the Social Profit  
Sector directly  
contributes almost  
**\$1.34 billion**  
to the regional  
economy.

## The Social Profit Sector in the Regional Municipality of Wood Buffalo

The Social Profit Sector in the Regional Municipality of Wood Buffalo (RMWB) has a significant economic impact on the local community and the region. There are 333 social profit organizations in the area, some Not-For-Profit Entities, and some Charitable Organizations. In total, based on an assessment of the employment, return to government, volunteer contributions and revenues and expenditures generated, it is estimated that the social profit sector contributes, *directly* almost **\$1.34 billion** to the regional economy. (Based on best practices, indirect and imputed impacts have not been assessed.)

### Employment Impacts

The total number of employees in the Regional Municipality of Wood Buffalo Social Profit Sector is estimated to be 3,577 full-time workers and 1,357 part-time workers. With a total active workforce in the Regional Municipality of Wood Buffalo of 81,800, at least 5% of workers in the region are employed in the Social Profit Sector. Total compensation to RMWB Social Profit Sector workers was \$309.1M dollars in full and part-time wages. Full time employment in the sector accounted for 89% of all income in the sector with an average estimated wage of \$65,000.



### Taxation Revenues:

It is estimated that workers in the Social Profit Sector contribute \$40.7M in federal income tax and a further \$4.3 million in provincial income tax. The sector returns \$4.2M to the Government of Canada in GST payments.

## Economic Impact Assessment Highlights

Employment Highlights	
Number of Organizations	333
Full Time (FT) Employees	3,577
Part Time (PT) Employees	1,357
FT Equivalent Employees	4,120
FT Compensation	\$275.8million
PT Compensation	\$33.3million
Total Compensation	\$309.1million
Average Annual FT Compensation - unweighted	\$65,000
Average Annual PT Compensation - unweighted	\$14,000

Taxation Revenue Highlights	
Federal Income Tax (FT Employees)	\$23.4million
Federal Income Tax (PT Employees)	\$2.7million
Total Federal Income Taxes	\$40.74million
Total Provincial Income Taxes	\$3.33million
Estimated GST Expensed	\$4.2million



## Economic Impact Assessment Highlights

Financial Highlights	
Total Revenues	\$496.4million
Total Expenses	\$471.7million
Total Assets	\$1.03billion

Volunteer Highlights	
Volunteers	30,900
Volunteer Hours	399,000
Board/Director Volunteers	1,830
Board/Director Volunteer Hours	268,000
Total Volunteer Hours	667,000
Equivalent Volunteer Weeks Worked	16,675
Estimated Value of Total Volunteer Hours	\$20million

There are over  
300 Social Profits  
in the Regional  
Municipality of  
Wood Buffalo

### Volunteer Impacts

When reviewing the economic contributions of volunteers, it is clear that beyond the social benefits, there is also an economic good. Based on Government of Alberta in-kind rate of \$30/hr, a conservative value of volunteer work is \$20M, or the equivalent of 320 full-time positions. Of 92 reporting organizations, 33 saw an increase in volunteer hours, 22 noted a decrease in hours and 40 noticed no change.

### What is an Economic Impact Assessment?

The Economic Impact Assessment is a gathering and analysis of data to formulate the financial, labour, compensation and other indicators which comprise the basis for an estimate of the economic impacts the Social Profit Sector has on the Regional Municipality of Wood Buffalo. The model of assessment was developed for this project and combines survey data as well as CRA data gathered through T3010 filings of registered charities. 162 of a potential 333 social profit organizations were surveyed in the region. 80 were Not-For-Profit Entities, and 82 were Charitable Organizations.

### Social Profit Revenues and Expenditure

Cash flows through the Social Profit Sector in the Regional Municipality of Wood Buffalo are another indicator of its contribution to the regional economy. It is estimated that this sector generates \$471.7M in total expenditures and \$496.4M in revenues annually. This represents an operating margin of 1.05. This operating margin allows 5% annually for long term investment and reserve creation.

### Social Profit Assets:

Through review of the filed T3010 returns for 2016, it was determined that the charities in the Wood Buffalo Region held \$582.7M in assets collectively. After drawing on local expertise, the research team arrived at a conservative estimate of total physical assets held by the sector of **\$1.03 billion.**



### **Vision**

*Our vision is to create a community for social innovation.*

### **Mission**

*Every day at FuseSocial we inspire the social profit sector and community to push boundaries that maximize all of our potential.*



fusesocial.ca