

IMPACT OF THE WILDFIRE ON THE SOCIAL PROFIT SECTOR

This is the second of 5 surveys to capture the sector's ability to recover from the wildfire of May 2016.



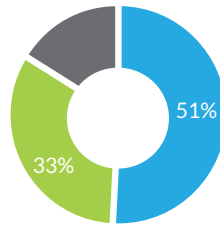
Surveys have occurred every 3 months. This survey represents the sector 6 months post-wildfire.



May 2016

When asked about the organization's needs over the next year:

- human resources
- financial
- other



The goal of this survey is to increase our social profit sector's ability to build back better by understanding our specific challenges and opportunities



A series of 5 surveys will allow us to identify and evaluate the challenges and opportunities of the social profit sector post-wildfire



Data is shared with a variety of stakeholders to draw awareness and increase potential supports for the diverse agencies represented in our community



FuseSocial uses this information to support agencies' community responsiveness, providing knowledge that supports evidence-based decisions



We'll continue to share the fruits of our research and findings as part of our commitment to continued capacity building in the sector

The information collected is intended to serve our community:



Social Profit Sector
Understanding their needs and increasing their capacity to serve the community



Funders
Ensuring financial supports are directed in the areas with maximum efficiency and result



Boards of Directors
Provide information and contextual data to support strategic decision making

SECTORS REPRESENTED

the survey represents a broader cross section of the sector | comparison to survey 1

- | | |
|----------------------------------|----------------------------|
| Social service | Health |
| Recreation | Housing |
| Education and Research | Religion |
| Arts and Culture | Development |
| Children and Youth | International Supports |
| Fundraising and Volunteerism | Environmental |
| Business & Professional Services | Law, Advocacy and Politics |

SURVEY SAMPLE

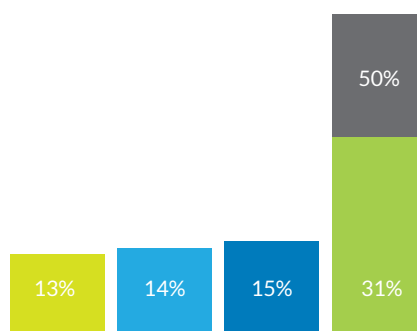
*95 respondents participated

Collectively, these organizations served more than **600,000** clients annually prior to the wildfire.

HUMAN RESOURCE IMPACT

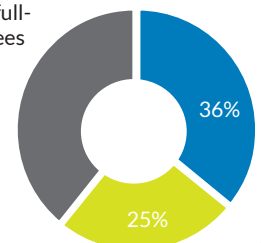
Between surveys 1 and 2, **volunteer vacancies** decreased by 19%.

- Executive Director vacancies
- Staff vacancies
- Board member vacancies
- Volunteer vacancies
- Survey 1



These organizations achieve this with:

- less than 10 full-time employees
- no full-time employees
- other



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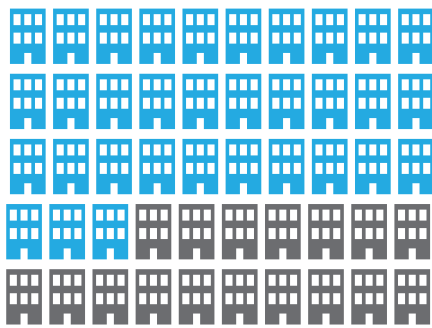
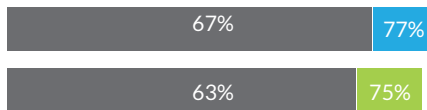
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FINANCIAL IMPACTS

In the three months that passed between survey 1 and 2, organizations gained a clearer picture of their financial ability to operate:

- recognized a negative financial impact
- unable to generate as much of their own income leading to a higher dependency on new funding to replace lost income
- Survey 1



67% of organizations have experienced losses greater than 11% of their annual revenue

MEETING THE NEED

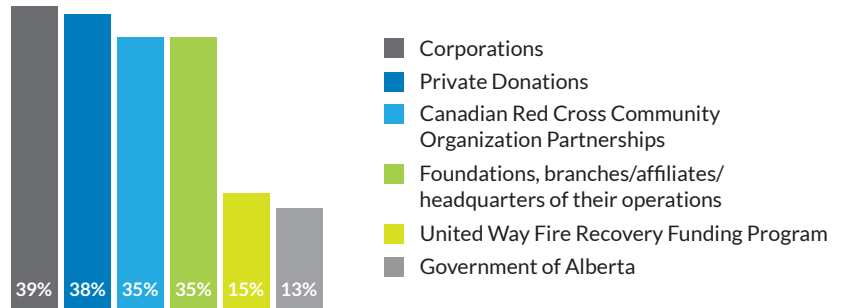
Despite financial challenges, the need for services remains.

43% of organizations are still short of their pre-wildfire community support capacity.

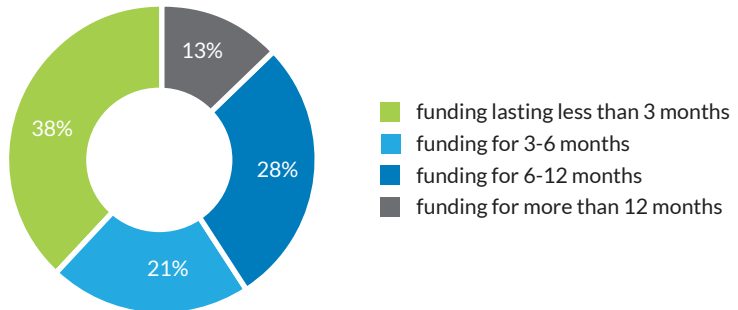
52% expressed concern and worry about the future of their organization.



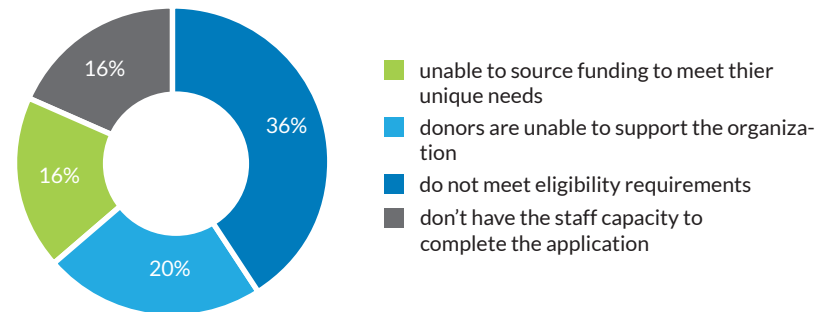
Sources of new funding



Duration of new funding



Barriers to new funding



63% of organizations have introduced new programs and services to meet the needs of the Wood Buffalo region's recovery phase.



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THE BIG PICTURE

Why engage in this research?

- The purpose of this research is to gather data, directly from our social profit organizations, to understand the current state of our sector post-wildfire.
- The information collected in this survey is intended to serve all stakeholders in our shared success: community leaders, sector leaders, government liaisons, relief organizations and financial donors.
- In providing this information, we strengthen our ability to build back better and offer insights into the real recovery challenges and trends of key community services.
- We know that in understanding and quantifying the challenges of our sector, FuseSocial can continue its work as an advocate and champion for immediate and long-term supports that fit the needs of the sector through greater efficiency and measurability.
- We know that when the social profit sector thrives, so too does our community

How is this part of a systematic approach?

- Pre- and post-wildfire, FuseSocial is committed to the advancement of social innovation and capacity building within the social profit sector.
- FuseSocial is a backbone organization that will work with other community partners and stakeholders toward increasing collaboration, cultivating a collective voice within the social profit sector, supporting the development of an integrated community plan and increase community engagement. FuseSocial does so by acting as a guiding vision and strategist for the sector, supporting aligned activities, establishing shared measurement practices, building public will, advancing policy and mobilizing funding.
- In this research work, it is our goal to create tangible data, through intentional survey intervals, offering valuable insights into the current challenges of our sector.
- The findings, representative of the voice of our sector, are made available to re-shape support, increase stakeholder engagement and supplement short and long-term recovery needs.
- This is the second of five planned surveys, each conducted in 3-month intervals. Results of this survey represent the perspective of our sector 6 months post-wildfire.
- Surveying allows us to drive relevant conversations based on organizational needs.

ONE VOICE

Knowing our limits

- We accept that no research approach is perfect and limitations are clearly stated in the long form report available on our website (fusesocial.ca)
- In future surveys we'll be working to advocate for continued increases in respondent's participation in this research. It is of paramount importance to us that we capture as many voices as possible in the social profit sector to provide the clearing and most statistically relevant findings to support our sector.

About our survey sample

- 95 respondents participated in this survey, representing a strong cross section of agencies, including: Education and Research, Arts and Culture, Children and Youth, Fundraising and Volunteerism, Business & Professional Services, Health, Housing, Religion, Development, International Supports, Environmental, Law, Advocacy and Politics.
- Collectively, these organizations served more than 600,000 clients annually prior to the wildfire.

The right scope at the right time

- In the first survey, results showed 51% of organization were worried about the financial impacts of the wildfire, while 33% worried about their human resources. Given these numbers, we focused our current (second) survey on the financial impact.

In order to ensure our findings represent the fullest extent of the social profit sector, we encourage all Wood Buffalo region organizations to participate in future surveying.

To ensure you're on our list of participants, reach out to us at fusesocial.ca.

IMPACT OF THE WILDFIRE ON THE SOCIAL PROFIT SECTOR



months
post-fire

AREA 1: PEOPLE POWER (A FOCUS ON ORGANIZATIONAL CAPACITY)

- 26% of organizations provide services with 10 or less full-time employees. Remarkably, 25% do so with no full-time employees.
- The wildfire changed the employee landscape of those who responded:
 - › 13% of organization experienced Executive Director vacancies
 - › 14% of organization experienced staff vacancies
 - › 15% of organization experienced board member vacancies
- The good news is that while 31% of organization experienced volunteer vacancies, this is down from 50% in the first survey.

In an open-ended question about the state of the sector in Wood Buffalo, 52% expressed concern and worry about the future of their organization.

This is a considerable decline from earlier surveying where participants expressed a more hopeful, optimistic tone.

AREA 2: I CAN SEE CLEARLY NOW (A FOCUS ON FINANCIAL CAPACITY)

- In the three months that passed between survey 1 and 2, organizations gained a clearer picture of their financial ability to operate:
 - › In survey 1 (3-months post wildfire), 67% of organizations recognized there would be a financial impact in their ability to deliver services. In survey 2 (6-months post wildfire), this number increased 10% to 77%
 - › 75% said they have not been able to generate as much of their own income and are, therefore, potential dependent of funder to replace lost income (compared to 63% in area)
- 67% of organizations have experienced losses greater than 11% of their annual budget
- A variety of sources are providing funding to the Wood Buffalo social profit sector:
 - › Corporations 35%
 - › Private Donations 37%
 - › Partnerships Canadian Red Cross 35%
 - › Foundations, branches/affiliates/headquarters of their operations 35%
 - › United Way Fire Recovery Funding Program 14%
 - › Government of Alberta (6 of 48 responses) 12%
- Of the new funding available, the duration of support it provides is largely short-term
 - › 13% for more than 12 months, whereas;
 - › 28% for 6 to 12 months,
 - › 21% for 3-6 months; and the largest percentage,
 - › 38% for less than 3 months
- There are barriers to accessing the new funding available:
 - › 36% don't meet the eligibility requirements
 - › 20% have donors unable to support the organization
 - › 16% were unable to source funding to meet their unique needs
 - › 16% do not have the staff capacity to complete the grant application requirements
- The need for funding comes at a critical time: 63% of organization have introduced new programs and services to meet the needs of their clients.

LOOKING FORWARD

A continued focus on what will be required for organization to meet pre-wildfire operational levels will be the focus of future surveying, among other themes

